



C A T A L O G 2 0 1 6

choose your perfume – choose your mood

The term Aromacology is a combination of two words, Aroma and Psychology. It is defined as “the art and science of using fragrances to affect both mood and senses.”

SPRING was founded in 1999 to design and make perfumes, cosmetics and home fragrance products.

Today, the company employs more than 25 workers.

Its products are sold in over 400 stores in Israel.

Five years ago, SPRING began to research and develop what was then an entirely new field, the field of Aromacology.

Aromacology is based on study and research that proves that our sense of smell has a direct link to the emotional center in our brain. Unlike Aromatherapy, it focuses only on the fragrances themselves, and it includes a full range of scents, including even smells such as chocolate and fresh baked cake, that can evoke in us feelings of passion or sweet memories.

SPRING has identified and focuses on 8 main aromacology "fragrance families":

Each fragrance that we launch, either a single note or a blend, is categorized into its specific fragrance family, associated with a special packaging color.

**Discover our world of fragrances for yourself.
Every evocative SPRING scent invites you to close your
eyes and take a journey with your imagination...**



What's new for 2015

100% natural coconut wax blend perfume candles



S E N S U A L I T Y

Indulge all your senses...

Simply pamper yourself
with an exceptional blend of
PATCHOULI, LAVENDER and VANILLA,
letting lavender relax you as vanilla fills your
world with romance and sweet memories,
and patchouli connects you more deeply
to your inner self.



PEONY TOUCH

fine fragrance collection



body care collection



PATCHOULI LAVENDER VANILLA

body care collection



home fragrance collection



PATCHOULI LAVENDER VANILLA

home fragrance collection



home fragrance collection



BOUQUET

home fragrance collection

home fragrance collection



L O V E

A longed-for tender kiss from your sweetheart...

17

A longed-for tender kiss
from your sweetheart...



SEXY BLUSH

fine fragrance collection



body care collection



DESIRE LIPS

fine fragrance collection

body care collection



DESIRE LIPS

home fragrance collection



home fragrance collection



VANILLA KISS

home fragrance collection

home fragrance collection



P L E A S U R E

A succulent ORANGE, a field of golden sunflowers, flakes of shining amber
that remind you of the sunrise, a ray of light that brightens your day...



MYSTIC AMBER

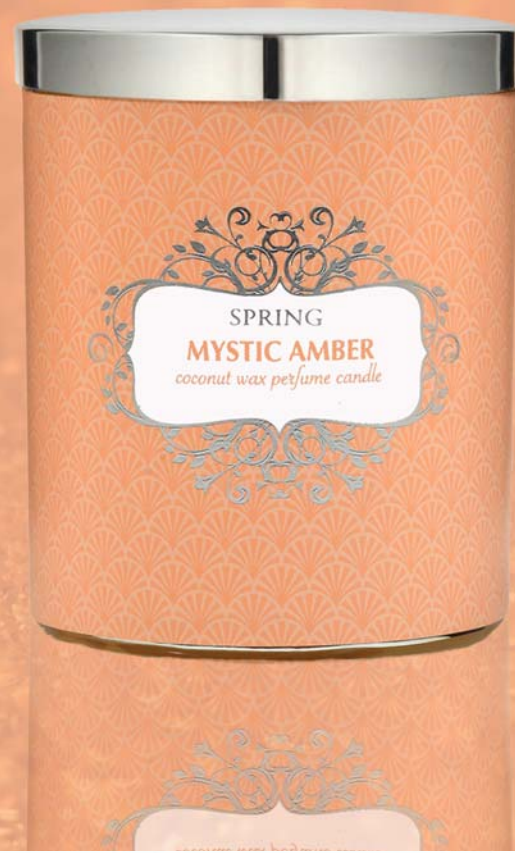
fine fragrance collection

body care collection



MYSTIC AMBER

home fragrance collection



home fragrance collection



TUSCAN NEROLI

home fragrance collection



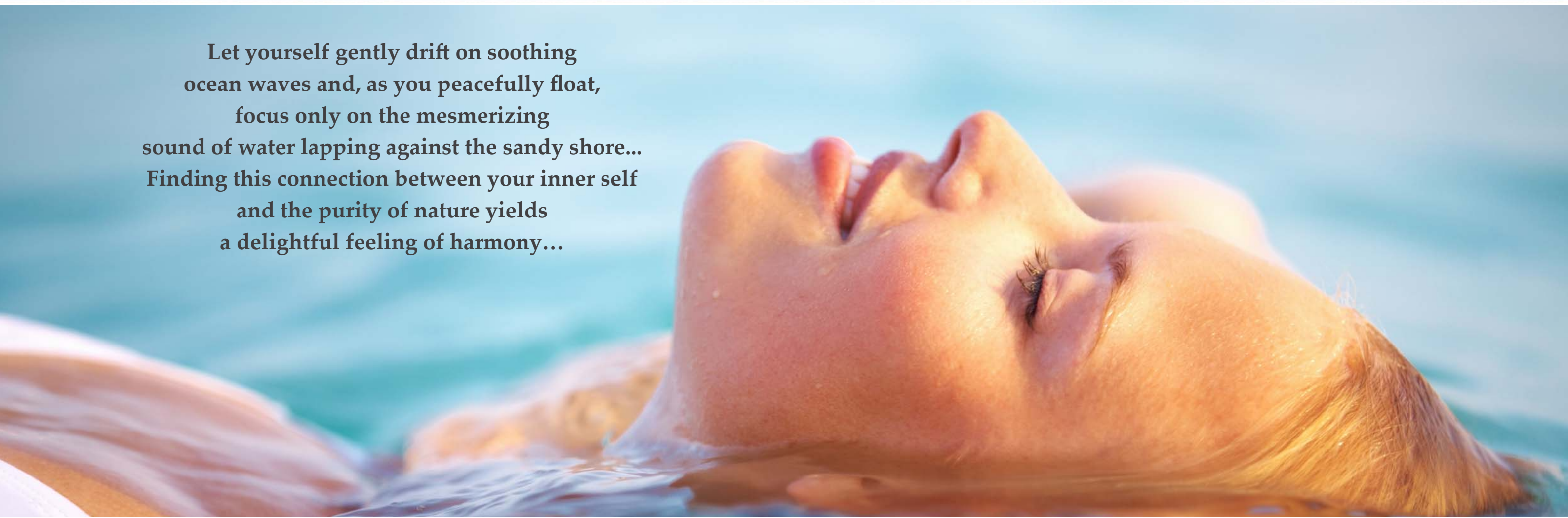
home fragrance collection



H A R M O N Y

Wrap your body in a fine mist of pure FRENCH MUSK...

Let yourself gently drift on soothing
ocean waves and, as you peacefully float,
focus only on the mesmerizing
sound of water lapping against the sandy shore...
Finding this connection between your inner self
and the purity of nature yields
a delightful feeling of harmony...



SEYCHELLES FRESH

fine fragrance collection



body care collection



FRENCH MUSK

home fragrance collection



home fragrance collection



FRENCH MUSK

home fragrance collection



home fragrance collection



FRENCH MUSK

body care collection



body care collection



COTTON FLOWER

home fragrance collection

home fragrance collection



C A L M N E S S

Feel nature's peaceful embrace calming and soothing you...

Take a leisurely stroll down a lovely forest path,
surrounded by vivid greenery and gentle sunlight.

Breathe deeply and experience the scents of
the CASHMERE WOOD...



CASHMERE WOOD

fine fragrance collection

body care collection



SECRET GARDEN

body care collection



body care collection



SECRET GARDEN

home fragrance collection



home fragrance collection



SECRET GARDEN

home fragrance collection



home fragrance collection



VERBENA

home fragrance collection



home fragrance collection



R E L A X A T I O N

Reach out and touch the delicate elegance
of freshly-cut flowers
as they gently relax body and soul...

Reach out and touch the delicate elegance
of freshly-cut flowers
as they gently relax body and soul...



PURPLE LACE

fine fragrance collection

body care collection



ENCHANTED LAVENDER

home fragrance collection

home fragrance collection



ENCHANTED LAVENDER

home fragrance collection



home fragrance collection



SOFT VIOLET

home fragrance collection



home fragrance collection



P U R I T Y

**The purity of a white flowers field
at its full blossom**



WHITE FLOWER

home fragrance collection



home fragrance collection



M E D I T A T I O N

Discover self-awareness and true inner peace
by balancing the opposite sides of your nature
that co-exist to create a greater whole:
Darkness and light, fire and water,
earthly and divine...



BLACK PATCHOULI

home fragrance collection



home fragrance collection



BLACK PATCHOULI

home fragrance collection



home fragrance collection



SPRING FOR MEN

fine fragrance collection



fine fragrance collection



SPRING FOR MEN

fine fragrance collection

fine fragrance collection

